

Making the invisible, visible: addressing unequal access to clinical research

UK Clinical Research Facility Network 19th Annual Conference

Hosted by the NIHR Leicester Clinical Research Facility
Venue: Mattioli Woods Welford Road Stadium,
the home of the Leicester Tigers

**Sponsorship
and exhibition
opportunities**



www.leicestercrf.nihr.ac.uk

The NIHR Leicester Clinical Research Facility is hosted by the
University Hospitals of Leicester NHS Trust

The United Kingdom Clinical Research Facility (UKCRF) Network invites you to sponsor their prestigious 19th Annual Conference which will be held, face to face, at the Mattioli Woods Welford Road Stadium, the home of the Leicester Tigers on 4th and 5th July 2024. This event will be hosted by the NIHR Leicester Clinical Research Facility (CRF) which is in view of the venue.



The UKCRF Network was established in 2008 with the aim of developing a coordinated approach to the delivery and management of clinical trials across the UK's experimental medicine infrastructure. This conference attracts diverse delegates from across the CRF community. It is unique in bringing a large multidisciplinary professional workforce together.

The Leicester CRF has years of experience and expertise in delivering the highest standard of early phase and experimental medicine research. Our large team has grown over the years across eight major speciality

The Leicester CRF has chosen the theme **'Making the invisible visible: addressing unequal access to clinical research'** for this year's conference. The conference's aim is to provide a forum to discuss trial recruitment barriers and to highlight strategies that overcome these barriers and thus increase participation for all patients in early phase clinical trials, especially those from under-served groups. The conference will highlight how equal opportunities for access to trials can be achieved for all, including for trials in rare diseases.

clusters, and we are in an excellent position to host this conference for the first time since having to postpone due to the pandemic.

In the spirit of collaboration, the 2024 conference will be hosted in the heart of Leicester city, the home of the burial site of King Richard III, the National Space Centre and Leicester City Football Club, the Leicester Tigers Rugby Club and the beautiful Bradgate Park which houses the 'Old John' landmark. Leicester is one of most diverse and multicultural cities in the UK.

The Leicester Tigers Stadium is a historic stadium venue that has almost 4,000 square meters of space and 34 individual event suites. It has versatile and open plan reception areas alongside a collection of lounges, clubhouses and meeting rooms. Just a 20 minute drive from Junction 21 of the M1, and a 15 minute walk from London Road Railway Station.



Through the conference programme we wish to share our unique collaborative efforts with NIHR infrastructure and links to Biomedical Resource Centres, NHS Trusts, Universities and all of our partners, while also providing opportunities for extended learning sessions, expert plenaries, and activities such as wellbeing and mindfulness.

UKCRF Network 19th Annual Conference 4 - 5 July 2024

Who attends

The Conference is expected to attract up to 500 delegates from across the UK's Experimental Medicine Infrastructure, including doctors, researchers, nurses, AHPs, administrative support staff, laboratory staff and research managers.

These staff are responsible for the delivery of thousands of experimental medicine studies across the UK.



Partners

The conference is a collaboration between the National Institute for Health and Care Research (NIHR), UK Clinical Research Facility Network, and the NIHR Leicester Clinical Research Facility.

Topic covers

- Experimental Medicine Early Phase work (including Cancer and ATIMPS)
- Who are the 'hard to reach'? Researchers as a target for public
- Early phase clinical trials in acute platforms
- Patient and public involvement Workforce Development; Communications; Managing Studies; Managing databases; Mindfulness and Wellbeing, and many more exciting topics.



Gold package (£4,500 + VAT)

Sponsorship and exhibition opportunities

The gold package includes:

- Acknowledgement as premium sponsor in all conference literature
- Branding and company logo on the main conference stage and registration
- Dedicated premium exhibition space
- Attendance and exhibition at welcome reception area
- Banner at the front of Leicester Tigers Stadium
- Two company representatives can attend
- Branding on Conference promotional material
- 500-word company profile & contact information in the conference handbook, distributed to all delegates.



Maximise your brand awareness

Gold level sponsorship offers enhanced publicity and increased engagement opportunities with all of the attendees of UKCRF 2024 conference.

- Gold level is suited to sponsors who would like their brand to impact the majority of the diverse demographics of professionals who attend UK CRF conferences. This includes VIP delegates, leading clinicians and healthcare professionals from all specialist disease areas
- With Gold sponsorship your exhibition stand will be in the prime location to in the conference near the welcome reception to engage with a high number of delegates
- Gold sponsorship also offers you prime networking opportunities in an informal setting at our evening event
- Each delegate receives a conference programme which will be Gold sponsor branded as well as having a 500 word profile broadcasting your brand message to your customer demographic.

Mattioli Woods Welford Road Stadium, Aylestone Road, Leicester LE2 7TR

Silver package (£3,500 + VAT)

The Silver package includes:

- The Silver sponsorship provides premium benefits for a reasonable cost, ensuring enough brand coverage in conference literature to increase the flow of delegates to your dedicated exhibition space
- Acknowledgement as a silver sponsor in all conference literature
- Branding and company logo on the event holding slides
- Dedicated exhibition space
- Branding on Conference promotional material
- A 250 word company profile including contact information in the conference handbook, distributed to all delegates.

Bronze package (£2,000 + VAT)

The Bronze package includes:

- Acknowledgement as bronze sponsor in conference literature
- Dedicated exhibition space
- Branding on promotional material and website
- A 250 word company profile including contact information in the conference handbook, distributed to all delegates.



Contact us to discuss your requirements

For an informal discussion of the opportunities to be involved, including bespoke packages to suit your needs, please contact:

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www.ukcrfnetwork.co.uk

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